



Children of Conservation P.O. Box 412470 Los Angeles, CA 90041 213.992.4467 childrenofconservation.org

# Friends.

On behalf of the Board of Directors and Advisors, thank you for your continued support. At Children of Conservation (CofC), we have seen how providing social and economic benefits through conservation results in a higher value being placed on conservation. Through our partner wildlife sanctuaries and rescue centers in Africa, we continue to work with governments, businesses, communities and other non-profits to achieve meaningful and sustainable results. Sustainability is the core of long term social change.

As we reflect on 2017, we are grateful to have been able to expand our reach both geographically and programmatically. On the following pages, you'll find illustrations of where we work, how we identify conservation problems, how we strategically respond to the social challenges that impact conservation, and some of the results we've accomplished in 2017. You'll read about our collaborations and successes. And, you'll get a closer look into our latest project - building a middle school in a remote area in Zambia; which was started in 2016 and completed in 2017. This project exemplifies our strategic approach. We worked with the government to secure full time qualified teachers. We worked with the community to build teacher housing. We partnered with the sanctuary for continued maintenance and we worked with existing teachers at the primary school to identify the kids' learning challenges. We identified a new challenge: access to books and nutrition. We realized that the kids in the communities we're serving only ate one meal a day. With just a small investment and the help of the sanctuary's staff and leadership, we were able to employ several of the local community women to start a school lunch program. This program not only employs these women, but provides a protein lunch to each student every school day, and supports local farmers who supply the food. In response to the lack of access to books, we partnered with another non-profit and in early 2018, we shipped 453 books to the school to start the first community library. We also realized that the adults in the community didn't have a place to meet, share knowledge or worship. We opened the doors to the school on weekends to serve these needs. Our new school building has been used virtually every day since.

The Zambia middle school project started with a small idea of bringing education to the underserved communities surrounding the Chimfunshi Wildlife Orphanage for Chimpanzees (including the children of the workers). As we spent time on the ground, working side by side with the people we were serving, the project reminded us of the need to think and act bigger. It reminded us of the unique role Children of Conservation plays in bringing conservation and communities together. As we continue to support our ongoing projects, we are also looking forward. In 2018, we will begin the plans for a new middle school and health clinic for the Myende Community in Uganda. This community supports the Ngamba Island Chimpanzee Sanctuary through voluntary restrictions on fishing the fertile waters of the island, protective patrols, food and volunteer staff. Once completed, the health clinic will serve 20,000 people who currently have virtually no access to health care and the school will provide an education to many of the children in these communities who currently have no access to school.

WHERE WE WORK PROBLEM

STRATEGY

SOLUTION

**IMPACT** 

SUSTAINABILITY

GRATITUDE

**FINANCIALS** 

Cameroon is one of the most biodiverse countries in Africa. It is home to more than 900 species of birds and 300 species of mammals (including more than 29 primate species). Many of the country's rare plant and animal life are found nowhere else in Africa. However, the exploitation of Cameroon's timber, oil, natural gas and rainforests is posing a serious and imminent threat to the ability to preserve these natural resources.



Ape Action Africa (AAA) is home to 130 orphaned gorillas & chimpanzees. The average household income for a wildlife sanctuary worker in Cameroon is \$500/year (the cost to send a single child to school). CofC provides educational funding for 45 kids of AAA sanctuary workers, empowering Cameroon's future of conservation leaders.

Limbe Wildlife Centre (LWC) is where CofC LIMBE WILDLIFE CENT started its first pilot program with 3 kids in 2009. Those 3 kids graduated from University in 2017. CofC now provides educational funding for 55 children of 35 LWC workers. Many of these kids have become tutors & school leaders.



IDA-Africa is a chimpanzee sanctuary located in a remote area of central Cameroon. It is a model example of the symbiotic relationship that can be created between wildlife conservation and communities. IDA has become an emergency medical resource for villagers unable to reach the nearest town. In exchange for these services, the villagers provide fruit for the chimpanzees or work odd jobs at the sanctuary. CofC began providing educational funding for children of IDA workers in 2015.

**Zambia** has one of the highest pools of carbon dioxide in its forests. Carbon dioxide is necessary for plant development and growth (which impacts the earth's food productions). However, Zambia also has one of the highest deforestation rates in Africa.

CHIMFUNSHI WILDLIFE ORPHANAGE In 2017. CofC finished construction of an accredited middle school on land donated by the Chimfunshi Chimpanzee Sanctuary. It was the first middle school in this remote region and will provide an otherwise unattainable education to over 100 children per year. The building serves as a community center & place of worship to 400 villagers on weekends. CofC also provides lunch to 194 primary & middle school students at Chimfunshi every day and recently started a community library.

**South Africa** is home to the continent's largest communities of foreign visitors and residents. International demand for illegal wildlife, pets, trophies and other paraphernalia like ivory and rhino horns has skyrocketed. This combination of access and demand has allowed South Africa to evolve into one of the world's largest hubs for the international criminal wildlife trade network. World conservation leaders agree that eco-tourism projects that support the local communities, like the one supported by CofC at Chimp Eden, are the key to ending South Africa's illegal wildlife trade.

Chimp Eden is a Jane Goodall chimpanzee sanctuary in South Africa. It is home to over 30 orphaned chimpanzees and is the only sanctuary for chimps in the country. CofC expanded its scholarship program, providing educational funding for children of Chimp Eden workers in 2016.

**Uganda** has twenty-two different communities of wild chimpanzees totaling approximately 5000 individuals. Over 75% of the country's chimpanzee population can be found in the Forest Reserves of Budongo, Bugoma, Kasyoba-Kitomi, Kalinzu, Maramagambo and in Kibale National Park.

"IBA ISLAND" Ngamba Island is home to 49 orphaned chimpanzees who now roam free on 98 "chimp dedicated" acres of an island in Lake Victoria, Uganda. Children of Conservation provides educational funding for 44 children of Ngamba Island's sanctuary workers.

The villagers of Myendi on Koome island provide protection, patrols, food & volunteers to MYENDE, KOOME I Ngamba Island Chimpanzee Sanctuary. In 2017, CofC started plans for a health clinic for Myendi and construction of the Myendi secondary school. The clinic will serve over 20,000 local people & the school will provide an otherwise unattainable education for over 150 students per year.

**HOIMA & BUDONGO FOREST** Hoima is an important community of villages bordering the Budongo and Bugoma Forests. With climate change impacting agriculture, there has been an increase in illegal activities in the parks to supplement diet and income. Our partner in Uganda has introduced forest patrols as well as new conservation farming initiatives in the area which

increase and extend soil fertility, removing the need to clear the forest for agriculture. Children of Conservation provides educational funding in exchange for these forest patrols and conservation focused community leadership. These projects are a win-win solution for both rural communities and wildlife.



**Kenya** is one of the few countries that has seen a decline in elephant poaching over the past several years. Approximately 25,000 to 40,000 African elephants are poached and killed each year. Researchers attribute Kenya's growing success in the fight against poaching to proactive and responsible conservation efforts. One of these efforts is Children of Conservation's scholarship program through the David Sheldrick Wildlife Trust in Tsavo.



ATERS - OLE PAJETA Ole Pejeta Reserve is located in northern Kenya and is home to the world's last 3 white rhinos, as well as Sweetwaters Chimpanzee Sanctuary. In 2014, Children of Conservation started a scholarship program that now provides educational funding for 14 children of its sanctuary workers.

The Tsavo Conservation Area is SHELDRICK WILDLIFE TR comprised of protected and other wildlife areas in southern Kenya and north-eastern Tanzania. The protected portion in Kenya represents almost half of the country's protected areas and is home to its largest elephant population as well as 18% of its black rhino population. Building on the relationships fostered by the David Sheldrick Wildlife Trust. CofC provides educational funding for village children in exchange for anti-poaching contracts.



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Cildren of Conservation partners

with villages in Kenya to end illegal elephant poaching

of children in African range countries (where Africa's iconic wildlife live), are not able to afford an education past the 6th grade

80%

of chimpanzees, 78% of elephants & 65% of Lowland gorillas have disappeared from Africa in the past 20 years

**70**%

of people in sub Saharan Africa live below the poverty level



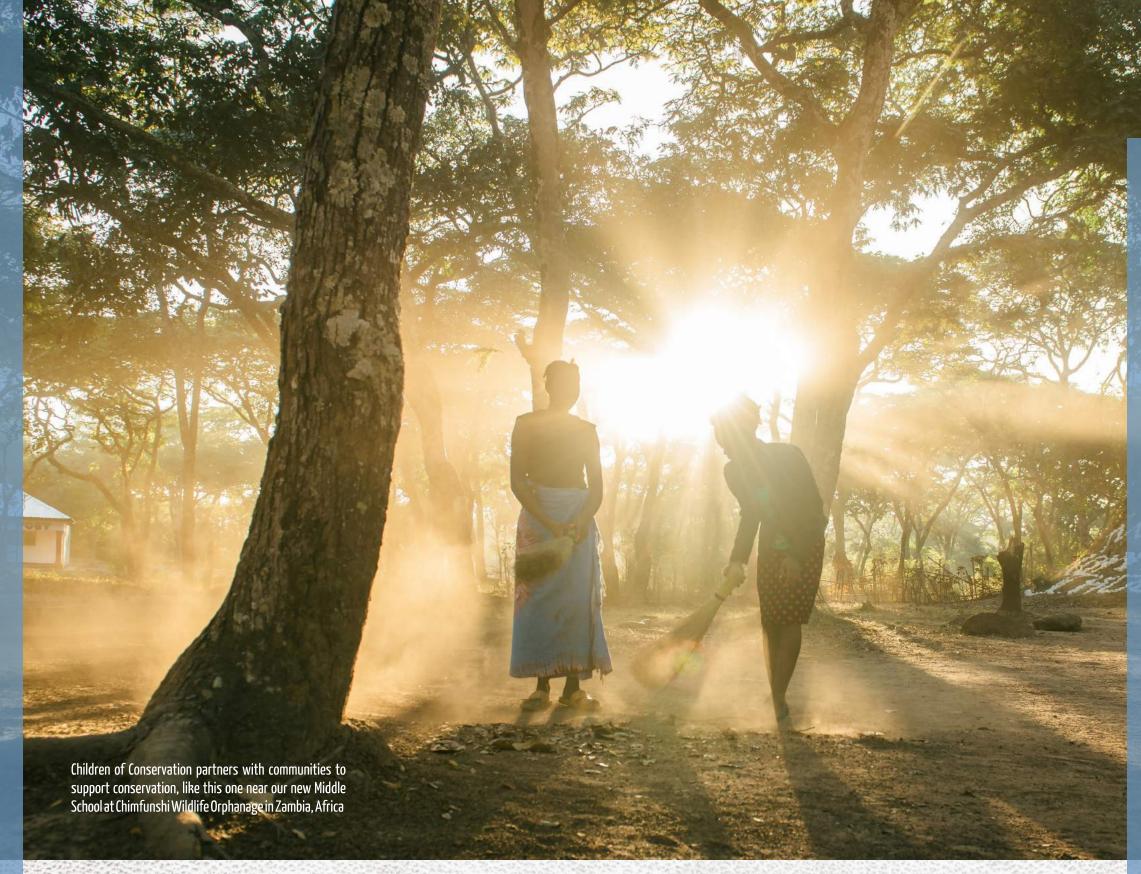




Many iconic African animals like gorillas, rhinos, simply to survive. Without the benefit of elephants, and chimpanzees will become extinct education, it's difficult to appreciate the long within our lifetimes. The primary threats are term economic stability of eco-tourism or the hunting, habitat loss and disease. Chimpanzees less tangible benefits of responsible and gorillas are hunted as a source of meat. In environmental stewardship. The poverty level addition, entire families are killed to satisfy an perpetuates a cycle of self-preservation where ever growing foreign willingness to pay top dollar conservation isn't even a consideration. for babies in the pet trade. Elephants and rhinos Children of Conservation's 2017 programs ALL of these animals.

poverty stricken population that struggles impact through conservation.

are killed for their tusks and horns. Deforestation continued to focus on education and community by foreign investors results in habitat loss for empowerment. These programs make conservation a priority by breaking the cycle of The common denominator is an uneducated and poverty and providing a positive sustainable



Many economists and sociologists agree that habitats boosts economic stability, which the best opportunity for sustainable socio- improves health and living conditions. This winevery day that preservation of Africa's en- empowerment through conservation. which protecting endangered species and their These sanctuaries work closely with government

economic development and cultural win solution encourages a commitment to ecopreservation in African range countries is eco-tourism and environmental stewardship tourism. However, this opportunity dwindles yielding a sustainable model of economic

dangered species is not made a priority. Our partner wildlife sanctuaries already have a With a population plagued by overwhelming solid footprint in their respective countries and poverty, conservation solutions must also have been part of the community for years. They address the underlying societal issues. are our "boots on the ground" and key players in Children of Conservation creates a new cycle in the fight to protect their endangered species.

officials on confiscations of illegally captured animals and antipoaching patrols. They have long standing community relationships, employ local workers, and are purchasers of local goods and services. They are also often a resource for emergency healthcare due to their remote locations. For these reasons, our sanctuary partners are a valuable and crucial resource in understanding community needs & conservation threats to their specific region. By working with them, we have been able to strategically design programs which provide conservation based social and economic benefits that motivate, incentivize and reward these communities, making a positive, sustainable conservation impact.

## Sanctuary Partnerships

### Limbe Wildlife Center, Cameroon

Strategy: Educating existing populations regarding the value of conservation. Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation.

### Ape Action Africa, Cameroon

Strategy: Empowering the local rural community through conservation. Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation.

### In Defense of Animals Africa. Cameroon

Strategy: Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation to change social norms regarding the value of conservation.

### Chimfunshi, Copperbelt, Zambia

Strategy: Empowering the local rural community through conservation. Educating existing populations regarding value of conservation. Creating future conservation leaders.

### Sheldrick Wildlife Trust, Tsavo, Kenya

Strategy: Preventing elephant poaching by providing greater benefits through conservation. Educating existing populations regarding the value of conservation. Creating future conservation leaders.

### Ol Pejeta Conservancy & Sweetwaters, Nanyuki, Kenya

Strategy: Creating future conservation leaders. Providing incentives to work in conservation to change social norms regarding the value of conservation.

### Chimp Eden, Nelspruitt, South Africa Strategy: Creating future conservation leaders.

### Ngamba Island, Entebbe, Uganda

Strategy: Creating future conservation leaders and empowering local rural communities through conservation. Changing social norms regarding consumption of chimpanzees as food and destruction of habitat. Providing incentives to work in conservation.

### CSWCT, Hoima, Uganda

Strategy: Empowering local conservationists to become community leaders and empowering local rural communities through conservation. Changing social norms regarding consumption of chimpanzees as food and destruction of habitat. Creating future conservation leaders. Teaching sustainable forestry practices. Incentivizing forest patrols to prevent poaching and deforestation.