

3 of our brightest students enjoying our school lunch program inside their new Children of Conservation middle school built on land owned by Chimfunshi Wildlife Orphanage in Zambia



SOLUTIONS

CHILDREN OF CONSERVATION SOLUTIONS OF 2017



3

classrooms for learning were constructed in the new middle school / community center built for the communities at the Chimfunshi Wildlife Orphanage.

SCHOOL

194

protein packed meals are served every school day to students attending our middle school at the Chimfunshi Wildlife Orphanage.



LUNCHES



456

books were donated to start the new library for the community at the Chimfunshi Wildlife Orphanage.

LIBRARY

179

children of hard working native conservationists in 5 African countries received funding for their education.



STUDENTS

In all of the countries where we work, there's a common solution for the conservation crisis: education, economic empowerment and health. Our size, breadth of coverage and unique partnerships enable us to service projects that have enormous impacts in areas often ignored. Our programs identify specific conservation needs and, because of our adaptability, CofC is uniquely positioned to help on multiple fronts.

The sanctuary workers we support cannot afford to send their kids to school because there is no public education past the 2nd grade. CofC provides educational funding for these children, creating future leaders who understand the importance of conservation. These scholarships strengthen and elevate the status of both the children AND parents in their communities because of the social perception that people who can send their children to school MUST have a noble profession. We build schools in remote areas where other organizations can't. These

schools provide an otherwise unattainable education to the children in those villages. The buildings provide a place for continuing education, community meetings & worship. This year we started a school lunch program and community library in Zambia and 2018 will see a new health clinic and school in Uganda. Each of these programs empower communities by providing a foundation for economic and social development through an environmental & conservation based stewardship.



IMPACT



Partners like Limbe Wildlife Center provide sanctuary and surrogate family groups for babies orphaned in the illegal pet or bushmeat trades while also fighting for their continued protection in the wild



As a result of our programs, 3 of the top poaching villages in Tsavo, Kenya have stopped killing elephants. The chiefs have imposed community wide poaching bans in exchange for CofC educational scholarships to their brightest children. These villagers now police their own territory and protect the rather than poach.



Educating a child in Africa is typically possible only to the wealthy. By providing an education to the children of conservation workers, their social status has been elevated. Several of the workers we support have become community leaders and now have a voice they didn't have before. Their opinions about conservation are sought after & valued with respect.



This year celebrates our first college graduates! When we started the scholarship program, our oldest kids were finishing middle school. None of them dreamed of going on to high school because the expense was more than their parents could afford. In 2017, 8 of our students graduated from University with degrees ranging from computer science to accounting to refrigeration engineering. Regardless of their respective occupations, these graduates have become our conservation ambassadors in their working communities.

Children of Conservation scholarship recipients have become ambassadors for conservation in their schools, spreading the conservation message far and wide. They've started "CofC" clubs with other students to plant trees and educate their communities about conservation and becoming stewards for the environment. Many have also become class leaders. Because few of the other kids have textbooks, our scholars become tutors and lead study groups. The positive impact of these scholarships has extended to the parents as well. In countries where only 15% of the population is able to afford an education for their children, a child in school is a symbol of professional success. Conservation workers who were once viewed as 2nd class citizens are now respected community leaders because they have achieved a level of success that enables them to afford an education for their kids. Our supported families have better health and living conditions because the money that was spent on 1 child's partial education is going towards better food for the entire family. With all of the kids in school, the mothers can now work and generate income which yields a higher social status. Conservation is becoming valued and protected because of its humanitarian benefits. The ultimate impact is an increase in environmental awareness and a decrease in poaching and deforestation.

SUSTAINABILITY

Children of Conservation students at Chimfunshi Sanctuary sitting outside of their new CofC middle school



Protection of Natural Resources is not simply a matter of desire, but is a necessity for the future of humanity. In many countries in Africa, extreme poverty and lack of education has led to increased exploitation of natural resources. For a large number of these countries, the preservation of their natural resources has the potential to drive significant eco-tourism and long term solutions to both economic and social issues while preserving cultural heritage and protecting the environment of the future from further potential damage.



Economic Development is about fostering incentives for individual and corporate citizens to play an affirmative role in conservation; recognizing that one person can rarely achieve much, but that we can make great strides together. It is about giving people improved quality of life, especially in the developing world, by their decision to do the right thing.



Social Development is about empowering communities and providing them with access to otherwise unavailable basic resources (like education and healthcare) through conservation. It is about creating a symbiotic relationship between conservation and meeting social needs.



For Children of Conservation, sustainability means focusing on projects that meet current community needs while also yielding conservation benefits. It is the basic principal of preserving the present on behalf of, and without compromising the needs of, the future. We bring all of the stakeholders to the table: community leaders, industry, government, other NGO's and conservationists. We have discovered, and in some cases created, unique solutions to keep all parties engaged long term. These crucial commitments insure that future generations will

be able to meet their own needs while continuing to sustain and promote positive conservation goals. We seek to deliver the greatest positive and productive impact with every project. Our goal is real, lasting change for the animals, the environment and the people. Children of Conservation recognizes that the key to sustainability is through lasting efforts where environmental stewardship benefits communities, thereby creating a future society that respects and values the environment and conservation. Sustainability requires win-win solutions.

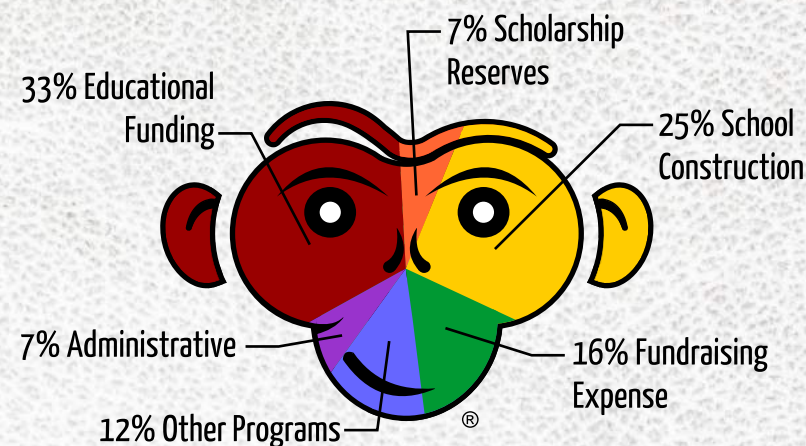
THREE PILLARS OF SUSTAINABILITY IN CONSERVATION

FINANCIALS



Fiscal Strategy - 100% of every donated dollar goes directly to Children of Conservation's programs - not administrative expenses. Unrestricted donations support our scholarship program, funding tuition, books and uniforms for children of African Wildlife Sanctuary workers (starting in 1st grade through University). The middle school we built in Zambia and the its school lunch program were funded through directed donations. Our tremendous volunteers continue to help keep administrative expenses at a minimum. Our largest administrative expense has been the hiring of an Executive Director in

2017 to help further build the foundation and our growth. However, our commitment to use donor dollars for programs remains intact. All administrative costs associated with the Executive Director as well as other administrative expenses have been funded by the CofC Board and non-tax deductible ticket sales from our events, where attendees receive full value for their ticket price. CofC runs on a business model, minimizing expense & maximizing results. Fundraisers like our foodie musicfest, Eats & Beats help generate revenue to cover expenses, provide program funding and raise awareness.



INCOME

In 2017, Children of Conservation received \$76K in donations and \$70K through revenue from fundraising events. By maintaining a strict fiscal policy as outlined below, we insure that 100% of our donor's dollars go towards our programs. General donations fund the scholarship program while donations generated through capital raise campaigns have helped fund the school building projects and school lunch program.

EXPENSES

33% - EDUCATIONAL FUNDING comprises the majority of our program expenses. Providing scholarships to the children of conservation workers is the backbone of our mission. We started with just 3 kids in 2009 and by 2015, CofC was providing educational funding for 79 children (1st grade through University) at seven sanctuaries in 4 African countries. In 2017, our programs serviced 179 children in 5 Countries. In 2018, we will continue to expand the programs at our existing sanctuaries and hope to add additional new partners.

7% - SCHOLARSHIP RESERVES is a reserve fund to help guaranty that every child who maintains eligibility will be supported through high school graduation (or University for exceptional students). A portion of our revenue each year is deposited into this scholarship reserve fund.

25% - SCHOOL CONSTRUCTION was completed in 2017 for our middle school in a remote area of Zambia for the children of the Chimfunshi Wildlife Orphanage for Chimpanzees. We received national accreditation and it now serves nearly 100 students. On weekends, the facility serves as a community center and place of worship. In 2018, we hope to begin plans for a new middle school for an island village in Uganda that supports the Ngamba Island Chimpanzee sanctuary.

16% FUNDRAISING EXPENSES are minimized through our partners who provide in-kind donations and volunteer hours. This generosity allows us to keep these expenses low, and maximize money raised. In 2017, over 100 restaurants participated in Dinner & A Cause and 30 of Atlanta's top restaurants participated in Eats & Beats - preparing delicious bites for guests to enjoy as they danced to the beat of The Whiskey Gentry. All of our fundraising expenses are covered by the non-tax deductible aspects of our fundraising income and in kind donations. This means 100% of your donor dollars go directly to our programs.

12% OTHER PROGRAMS encompass ways we accomplish our mission through more creative avenues. In 2017, we started a school lunch program in Zambia that serves lunch to 194 kids every school day. Without our lunch program, these kids only eat one meal a day, which greatly impacts learning. We also arranged for shipment of 453 books, hand selected by the teaching staff at our new Zambia Middle school, to start the community's first library.

7% ADMINISTRATIVE costs are minimized through the dedication and commitment of our amazing volunteers and volunteer staff. Any staffing and out of pocket costs are covered by our Administrative Reserve fund. This fund is seeded by revenue from Children of Conservation board members, the non-tax deductible portion of ticket sales to our events, and interest accrual. This fiscal strategy ensures that 100% of your donations goes directly to programs and not overhead.

GRATITUDE



The first Middle School ever constructed near the Chimfunshi Wildlife Orphanage in Zambia, Africa

Directors

Myrna Antar
Dennis Dean
Kerry Stumpe
Michele Stumpe

Children of Conservation Mission

Children of Conservation is dedicated to the conservation and protection of endangered animals in developing nations by building sustainable, caring communities. We make protecting wildlife and fighting deforestation beneficial to communities by building schools, providing scholarships to kids of conservation workers, creating jobs, and improving human health and nutrition.

Advisory Board

John Burrafato
Stewart Dewar
Jennifer Lingvall
Kimberly McDonald
Rob McDonald
Evelyn Mims
Kim Segal
Sandra Webb

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How You Can Help in 2018

In 2017 CofC provided educational funding for 179 kids, built a middle school in Zambia and started a school lunch program. We need to raise \$80K to fund the scholarship & lunch programs in 2018 and an additional \$260K for our new middle school & medical clinic in Uganda.

Volunteer: Help make a difference by donating your time with social media, graphic & website design, software/database development, grant writing, events, public relations or administrative work.

Become A Partner/Sponsor: Events play a key role in our funding. Your cause marketing corporate sponsorships, in-kind donations and volunteer partnerships make a huge difference.

Make A Donation: Join the fight! Support our mission to protect endangered species and empower others to help improve their station in life. Your donation is 100% tax deductible & truly makes a difference.

Monthly Giving: Make a long term commitment to protecting Africa's last-remaining wildlife and to helping communities improve their station and quality of life by joining our compassionate group of monthly sustainers. Giving monthly allows us to spend less time fundraising and more time implementing & growing our programs.

Memorial/Honorary Gifts: Including Children of Conservation in your will, giving a gift of life insurance or making any other planned gift, enables CofC to plan for innovative future programs and weather the unexpected difficulties inherent in promoting conservation in developing nations. Consult your attorney or tax advisor about how tax benefits may apply to your specific situation.

Fundraise: Utilize your personal goals to change the world. Let us help you set up a fundraising page and create a challenge for reaching a personal goal; start a walk or bike ride; focus on a mission, such as raising \$53 to pay for a kid's school lunch for a year; start a classroom drive to fund building a classroom in Africa – or keep it simple and ask for donations in lieu of birthday presents or wedding gifts or host a house party. Be a part of something bigger, a part of a holistic approach to conservation through humanitarian empowerment.

Give Stock: By transferring appreciated stock or securities, you may be eligible for a tax deduction equal to full fair market value of the stock, avoiding the capital gains tax on the stock's increased value.

For more information about any of these opportunities, contact us at info@childrenofconservation.org or call 213.99.CHIMP.



Kids 4 the World: In 2015, Isabella & Nicholas Thompson broke into their piggy banks to help send a young girl in Cameroon to school. Disappointed that they didn't have enough to pay for the full year, they joined forces with Amelia Williams to start Kids4theWorld. The 3 founders got busy making handmade headbands and in 2016, they had raised enough to pay for Ning's tuition for an entire year. In 2017, they raised enough to support 2 Cameroonian children. We tip our hats to these young philanthropists who prove that all you need is dedication and determination to change the world!



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